



Flanders
State of the Art





 Apple TV+

 GOPLAY

 twitch

 YouTube

 NETFLIX

 Spotify®

 MINECRAFT

 ROBLOX

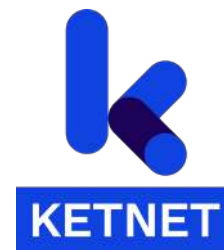
 TikTok

 FORTNITE

 vtm GO

 vrt max

VRT





 Apple TV+

 GOPLAY

 twitch

 YouTube

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 ROBLOX

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The INDEPENDENT

There is a hacker attack every 39 seconds and 2023 saw a number of high-profile cybersecurity incidents, with some rumoured to be recurring attacks from previous years or even months before, and some big data leaks on smaller companies in the healthcare sector.

According to IBM Security's Cost of a Data Breach Report for 2022, 83 per cent of organisations have had more than one breach and 42 million records were supposedly exposed due to data breaches between March 2021 and February 2022. Alarming, these records can include anything from first names and email address, to passport copies, sensitive healthcare information and financial details.

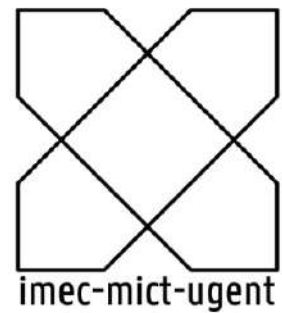
<https://www.independent.co.uk/advisor/vpn/live-data-breaches-and-stats>

TRUST



Solid4 Media

Living Lab Project





1

Validate the
technology

2

A common and
interoperable
data model

3

User
experience

4

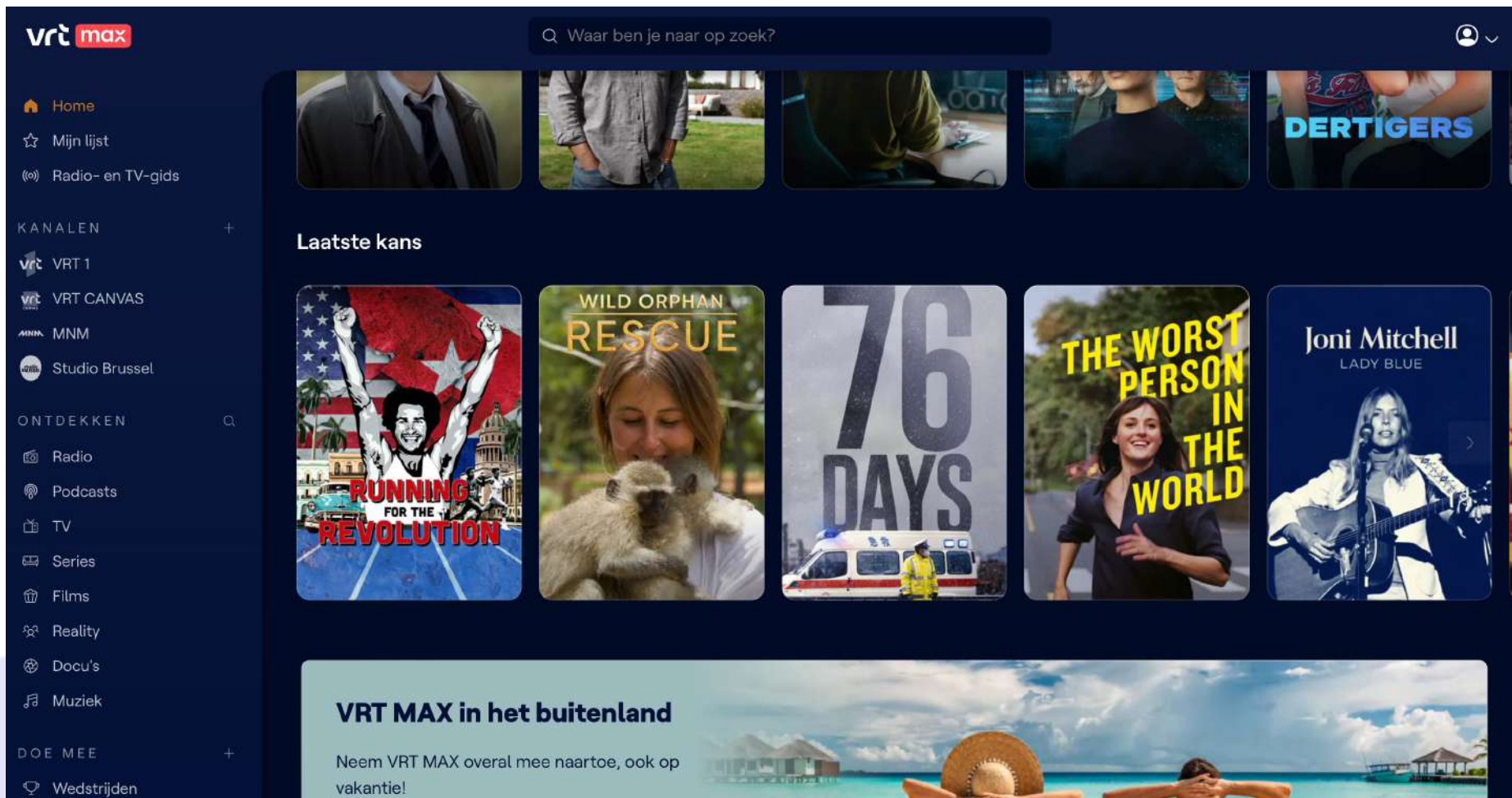
Media related
use cases



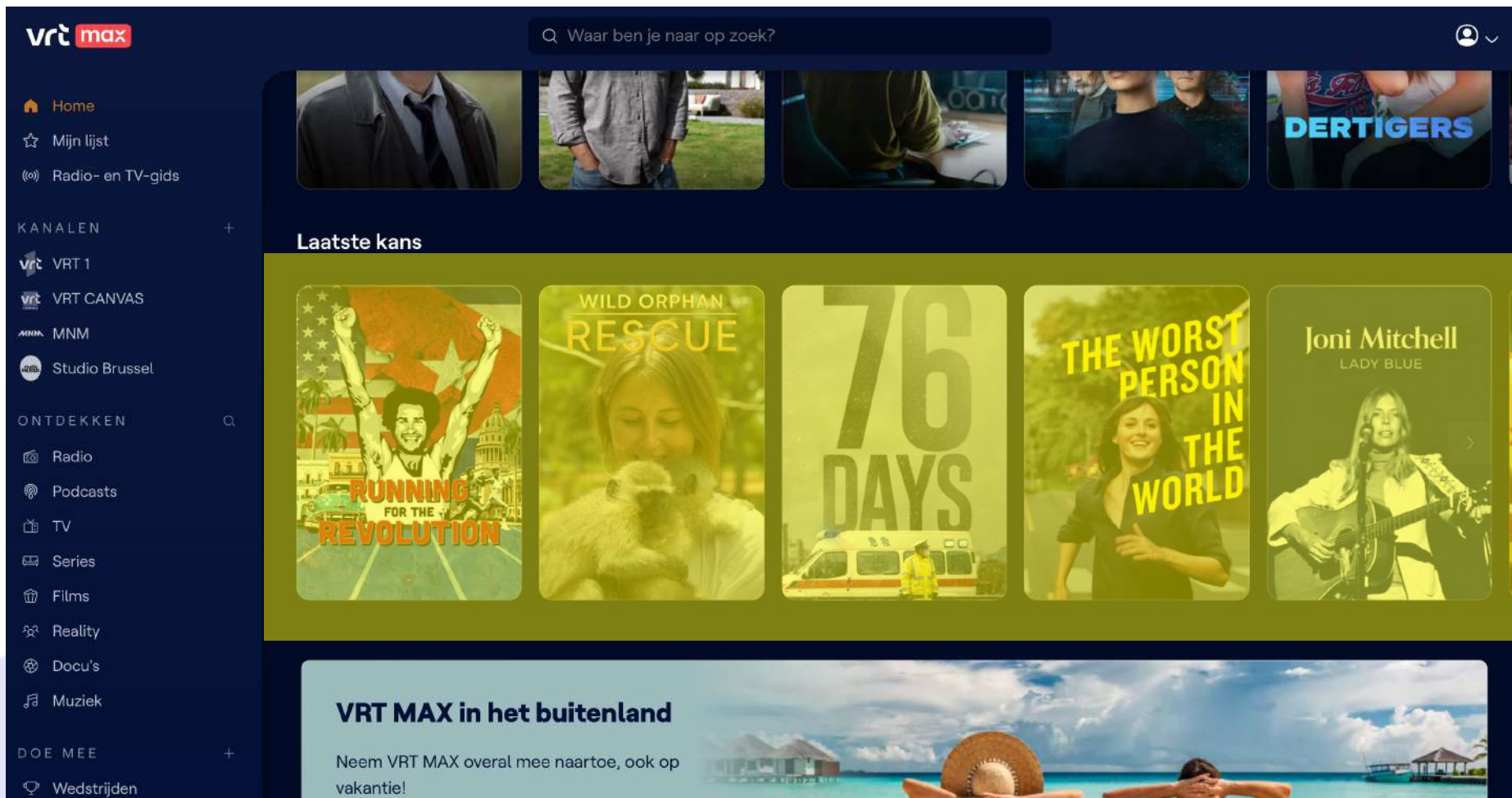
Experiments

Co-creation





The screenshot shows the VRT MAX app interface. At the top, there is a search bar with the text "Q Waar ben je naar op zoek?". Below the search bar is a horizontal row of five small video thumbnails. On the left side, there is a navigation menu with the following items: Home, Mijn lijst, Radio- en TV-gids, KANALEN (with a plus sign), VRT 1, VRT CANVAS, MNM, Studio Brussel, ONTDEKKEN (with a magnifying glass icon), Radio, Podcasts, TV, Series, Films, Reality, Docu's, Muziek, DOE MEE (with a plus sign), and Wedstrijden. The main content area features a section titled "Laatste kans" with five large promotional cards: "RUNNING FOR THE REVOLUTION" (featuring a man with a raised fist), "WILD ORPHAN RESCUE" (featuring a woman holding a monkey), "76 DAYS" (featuring an ambulance), "THE WORST PERSON IN THE WORLD" (featuring a woman), and "Joni Mitchell LADY BLUE" (featuring a woman playing guitar). At the bottom, there is a banner for "VRT MAX in het buitenland" with the text "Neem VRT MAX overal mee naartoe, ook op vakantie!" and a background image of a tropical beach scene.



The screenshot shows the VRT MAX streaming application interface. At the top left is the VRT MAX logo. A search bar at the top right contains the text "Waar ben je naar op zoek?". Below the search bar is a horizontal row of five video thumbnails. The first thumbnail on the right is labeled "DERTIGERS".

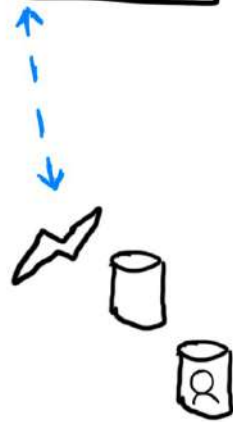
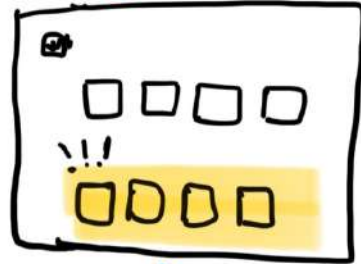
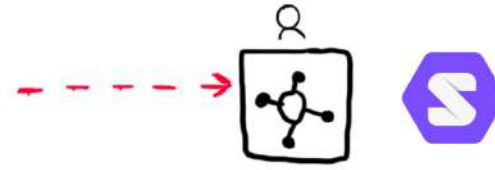
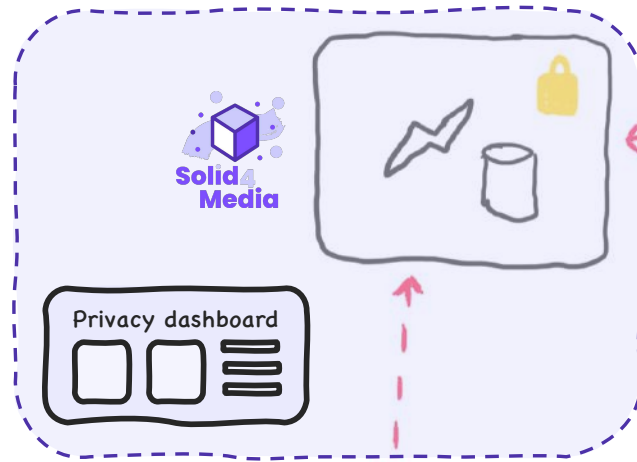
On the left side, there is a navigation menu with the following categories and items:

- Home
- Mijn lijst
- Radio- en TV-gids
- KANALEN
 - VRT 1
 - VRT CANVAS
 - MNM
 - Studio Brussel
- ONTDEKKEN
 - Radio
 - Podcasts
 - TV
 - Series
 - Films
 - Reality
 - Docu's
 - Muziek
- DOE MEE
 - Wedstrijden

The main content area features a section titled "Laatste kans" (Last chance) with a green background. It displays five promotional cards for content:

- "RUNNING FOR THE REVOLUTION" featuring a man with raised arms in front of a flag.
- "WILD ORPHAN RESCUE" featuring a woman holding a small animal.
- "76 DAYS" featuring a large number '76' and a bus.
- "THE WORST PERSON IN THE WORLD" featuring a woman smiling.
- "Joni Mitchell LADY BLUE" featuring the artist playing a guitar.

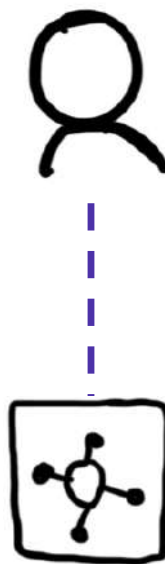
At the bottom, there is a banner for "VRT MAX in het buitenland" (VRT MAX abroad) with the text "Neem VRT MAX overal mee naartoe, ook op vakantie!" (Take VRT MAX everywhere with you, even on vacation!). The banner image shows a tropical beach scene with a person wearing a hat.





Data model

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  "last_updated": "2024-02-27T12:00:00Z",
  "movies_watched": [
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      "title": "Inception",
      "view_date": "2024-02-25",
      "fully_watched": true
    },
    {
      "id": "m7zq8n",
      "title": "The Matrix",
      "view_date": "2024-02-20",
      "fully_watched": true
    }
  ],
  "shows_watched": [
    {
      "id": "s4t9wo",
      "title": "Stranger Things",
      "view_date": "2024-02-10",
      "fully_watched": false,
      "current_episode": 6,
      "total_episodes": 8
    },
    {
      "id": "s1p2fx",
      "title": "Breaking Bad",
      "view_date": "2024-01-15",
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    }
  ],
  "podcasts_listened": [
    {
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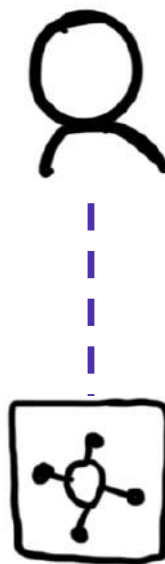
```
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ex:media_lover123
  ex:lastUpdated "2024-02-27T12:00:00Z"^^xsd:dateTime ;
  ex:watchesMedia [
    ex:id "m3ks19" ;
    ex:title "Inception" ;
    ex:viewDate "2024-02-25"^^xsd:date ;
    ex:fullyWatched true
  ],
  [
    ex:id "m7zq8n" ;
    ex:title "The Matrix" ;
    ex:viewDate "2024-02-20"^^xsd:date ;
    ex:fullyWatched true
  ],
  [
    ex:id "s4t9wo" ;
    ex:title "Stranger Things" ;
    ex:viewDate "2024-02-10"^^xsd:date ;
    ex:fullyWatched false ;
    ex:currentEpisode 6 ;
    ex:totalEpisodes 8
  ],
  [
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    ex:title "Breaking Bad" ;
    ex:viewDate "2024-01-15"^^xsd:date ;
    ex:fullyWatched true
  ],
  [
    ex:id "p6yr21" ;
    ex:title "The Joe Rogan Experience" ;
    ex:viewDate "2024-02-26"^^xsd:date ;
```

GOPLAY



VRT max



vtm GO

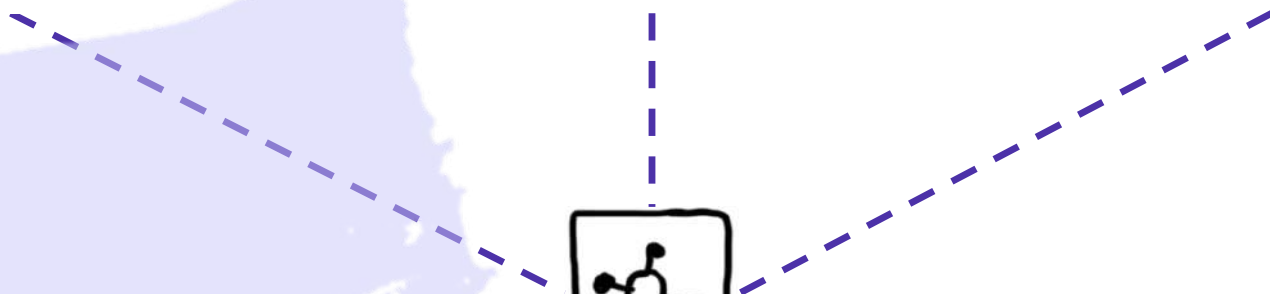
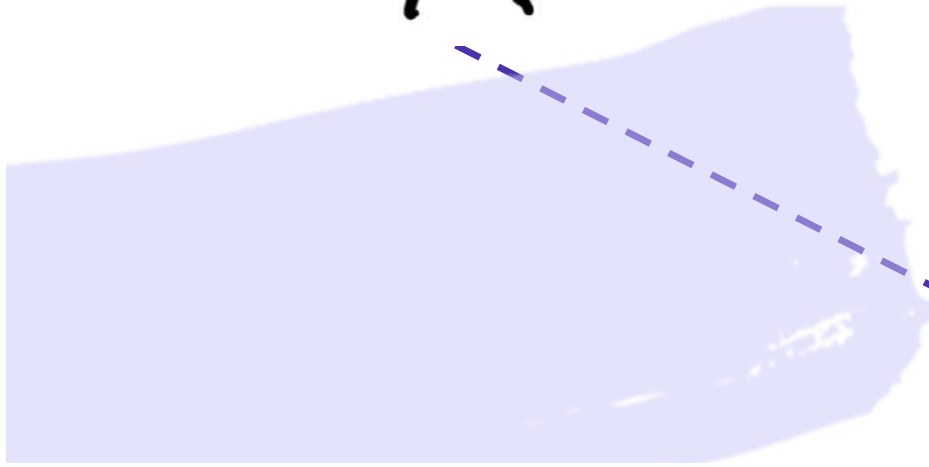


Media profile

GOPLAY

VRT max

VTM GO



Media profile

GOPLAY

vr̄t max

vtm GO





Media profile



nederlandse
publieke
omroep









Technical Architecture

Privacy dashboard

User experience

Data model

Media profile

Family/Group pod



Generative AI

important role for personal data vaults



solid4media.eu



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