

Putting data intermediation service providers into the market: consequences and potential pitfalls from policy and business model perspective

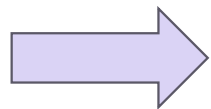


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European Strategy for Data to enable the data-driven society



Trustworthy data sharing via neutral middlemen

The DGA might have a reverse effect...



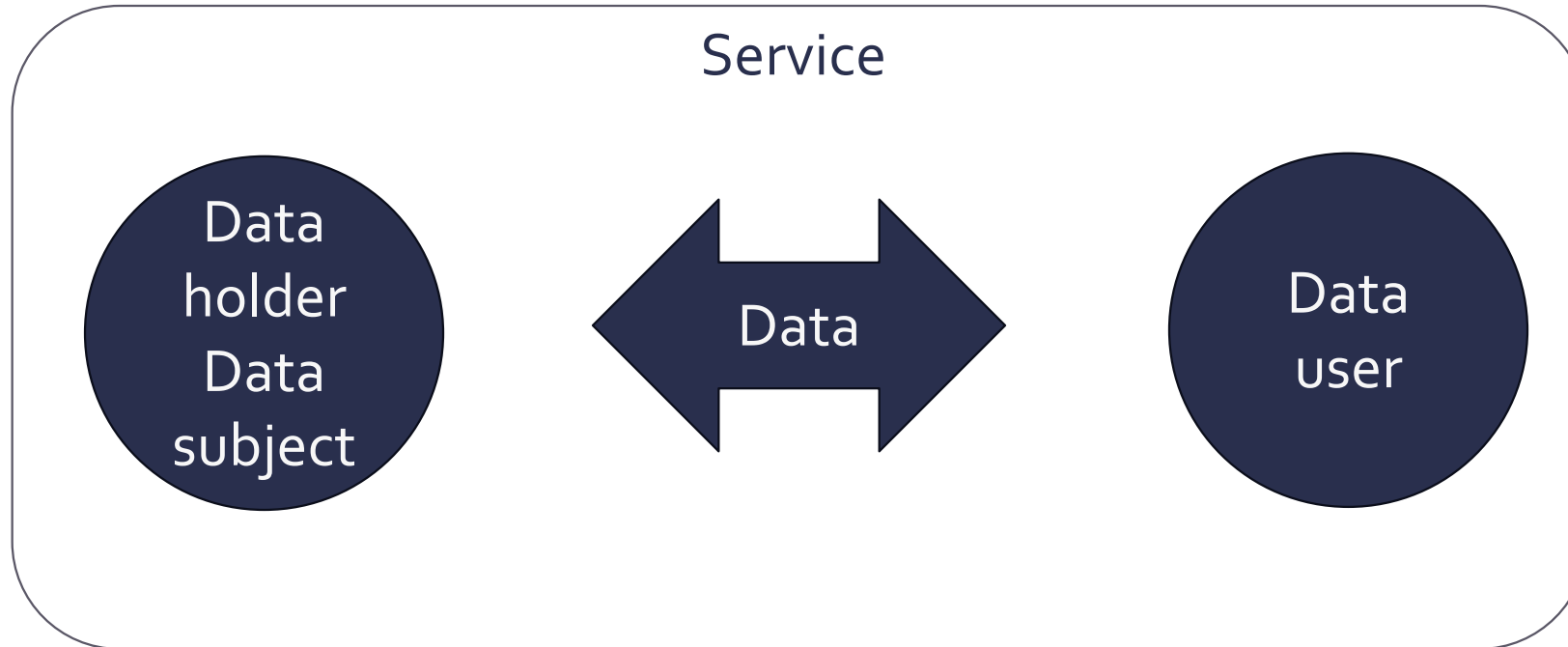
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What is a Data Intermediation Service Provider?

- *minimally facilitating data sharing (WEF)*
- *enabling services without engaging in the data transactions itself (DSSC)*
- ...

Definition of a DIS in the DGA



DGA's definition leaves room for interpretation...

Aim to establish commercial relationships

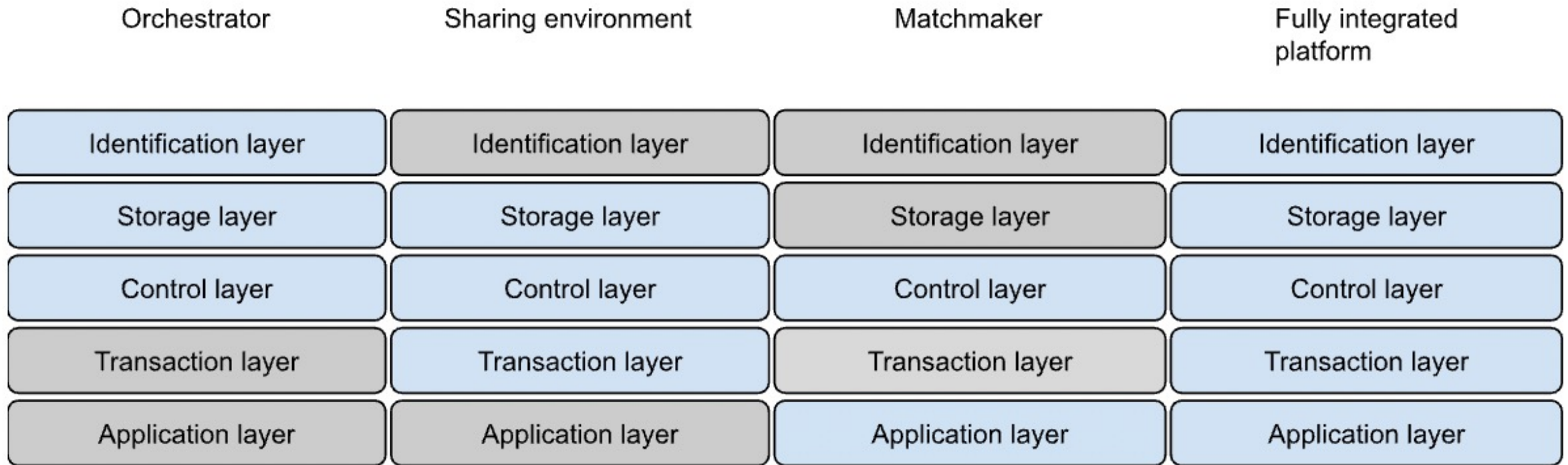
For the purposes of data sharing

Undetermined number of data subjects/holders and data users

Through technical, legal or other means

Additional tools and data-related services

Broad interpretation: four types of potential DIS



... in combination with stringent obligations

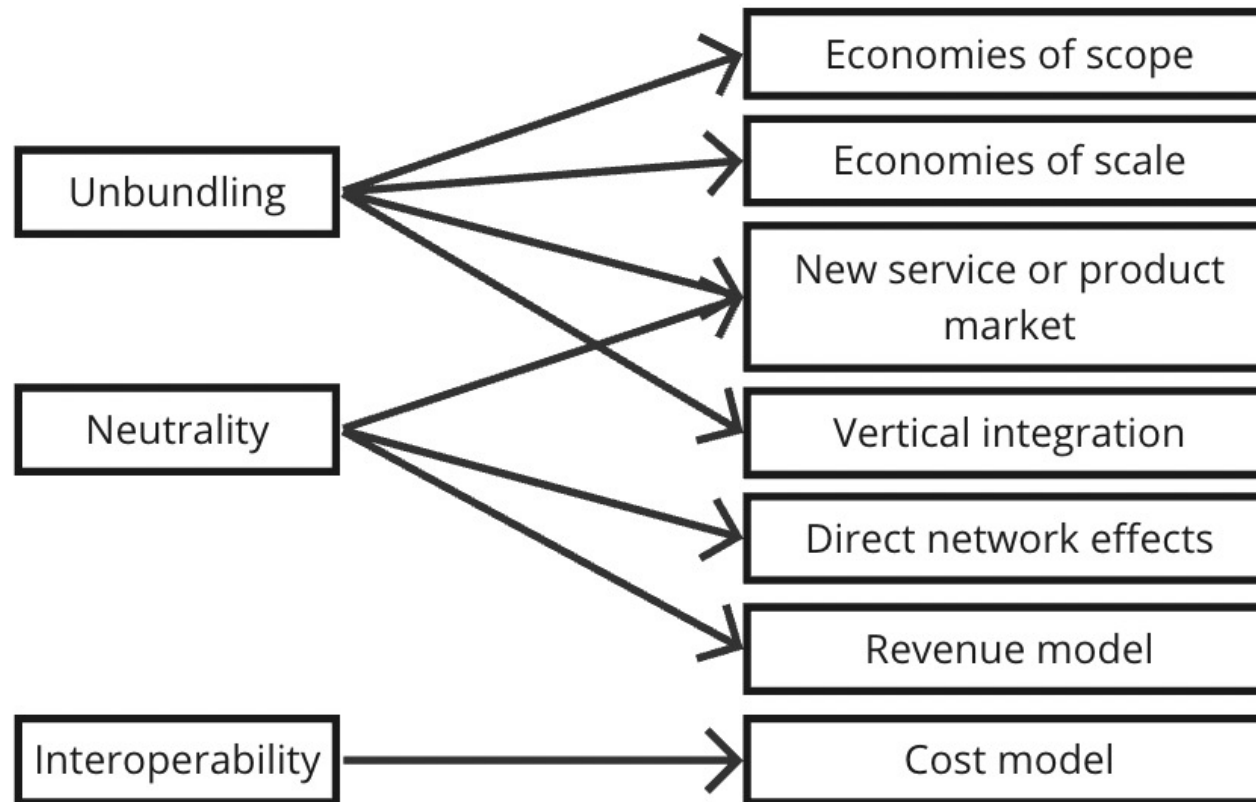
Structural unbundling

Neutrality requirements

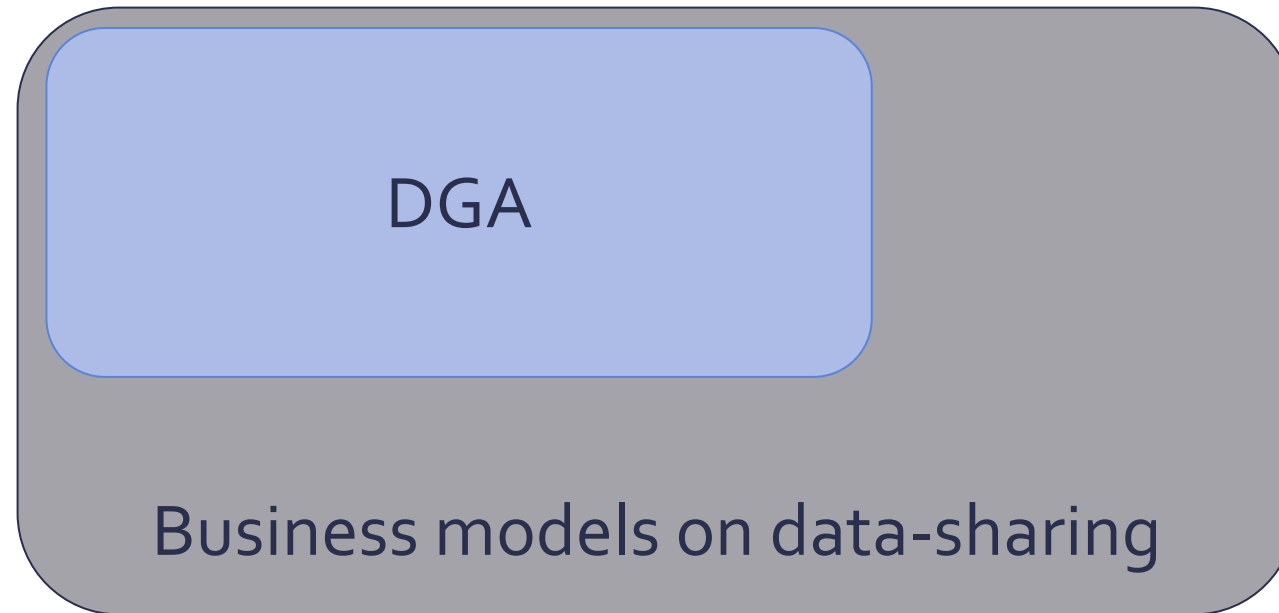
Interoperability requirements



This matters because...



The business model of a DISP is limited



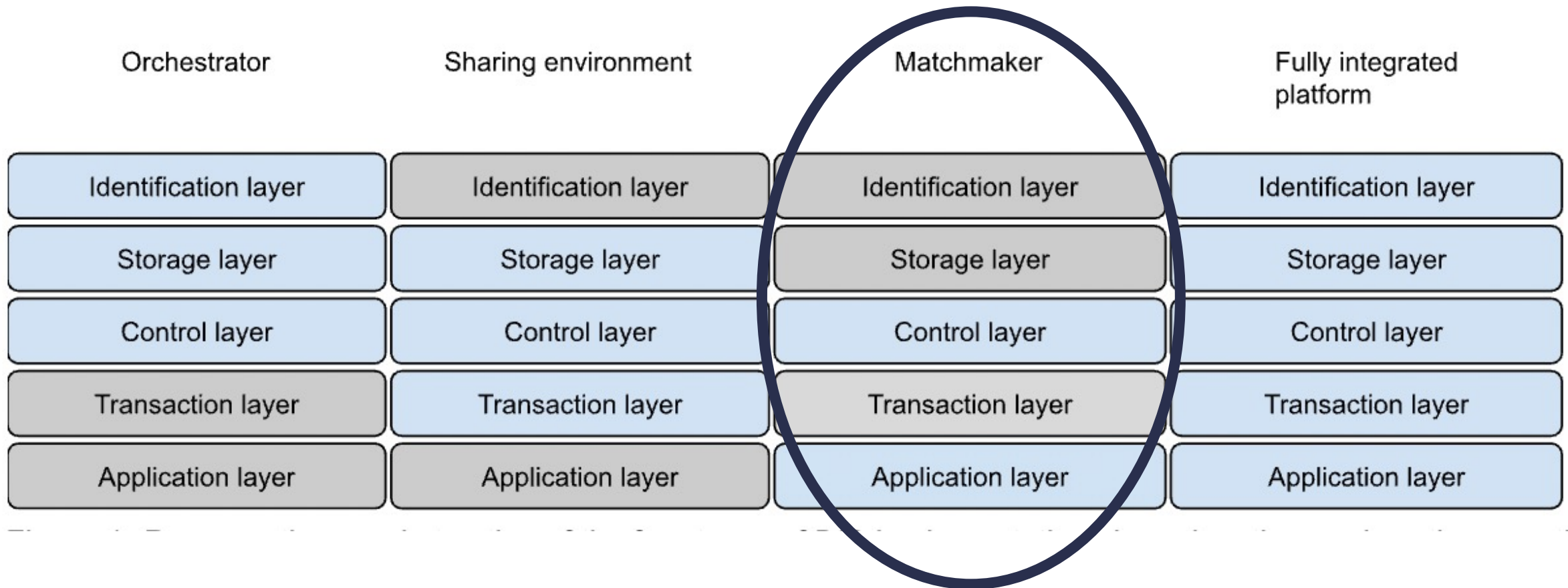
Potential solution: limiting the function of a DISP



Mere matchmaking
Independent of
implementation

Technical facilitation
of identity, sharing,
governance etc.

Only one of four types of potential DIS



Remaining issues

Objective criteria for additional tools and data-related services

Possibility of shared obligations

- In line with GDPR's allocation of liability
- Data Spaces



Question – take-away

Do you feel that **data intermediation service providers** are economically viable?

What do you think?



Do you feel that the provision of a **data intermediation service** is economically viable?

- 1 Go to **wooclap.com**
- 2 Enter the event code **IMECSOLID** in the top banner

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